



OPTIMISING INTERNAL COLLABORATION



With Managed Telepresence

THE CHALLENGES

Since 2008, EDF has called upon Easynet Global Services to install and manage a network of virtual conference rooms in its European and American headquarters.

EDF has a strong presence in the four biggest electric markets in Europe (France, Italy, the UK and Germany), as well as various engagements across the rest of Europe. Beyond an investment plan launched in France and the reinforcement of its production assets in Europe, EDF Group consolidates its leadership by pairing growth in its subsidiary companies with continued group integration. However this poses a structural challenge: how do you facilitate collaboration between geographically distant teams?

In addition to these challenges was the renewable energy leader's commitment to sustainable industry growth. EDF wanted to find the most 'green' solution possible.



THE SOLUTION

To address these challenges, EDF selected Easynet in May 2008 at the end of a request for proposals, directed by the IT team and financed directly by the Group's former president, Pierre Gadonneix, and his executive committee. The stated objective was to reproduce the feel of a conference room and give the impression that all participants, though thousands of kilometers away from each other, are actually together at the same site. EDF also searched for a service to allow each user to connect simply.

Easynet distinguished itself from other candidates by understanding EDF's needs, demonstrating creativity and innovation in its proposed solutions and counsel. EDF leaders chose Easynet because of the interoperability, flexibility, fast deployment and transparency of the solution, as well as the team, competitive price and value.

Easynet equipped EDF with its Managed Virtual Meeting system: high-definition videoconference rooms, including the supply of the final equipment in company, telecom connections to its international network IP-MPLS and group administration of a 'concièrge' service. This approach relieves EDF teams of having to set parameters or prepare the service, because Easynet's operations center and Network supervision (VNOC) deals with all preparations after receiving an email reservation form from EDF, available 24/7/365. Moreover, Easynet's MVM solution provides high-definition, real-time video and surround sound, all adapted to telepresence. Each room is pre-equipped with multiple screens for multiple users, but also allows for individual work station use. In this function, desktop documents can also be shared.

"In addition to the considerable time savings and reduced travel expenses, the solution supports collaboration, improves productivity and decision-making. Lastly, the MVM solution allows us to stay within our environmental policy and reduce our carbon footprint."

**Sophie Bohly,
Telepresence Project Manager EDF**

THE RESULTS

Launched in 2008, the perimeter represents 6 telepresence rooms, allowing for secure remote collaboration: from the EDF tower at the La Défense headquarters in Paris, to the EDF Energy headquarters in London, to the Edison headquarters in Milan, to the EnbW headquarters in Karlsruhe, and finally to the Group representative office in Washington.

Unnecessary travel expenses and carbon footprint are reduced, productivity and decision-making between the teams is improved, and it saves time.

THE COMPANY

As the first nuclear plant owner in the world, first electricity producer in Europe and first electricity supplier in France, EDF counts more than 38 million customers and 160,000 employees around the world. Well-established in large European countries, EDF Group invests in sustainable industrial growth, with three priorities:

- ▶ To lead the revival of the nuclear power in the world
- ▶ To develop renewable, eco-efficient energy
- ▶ To reinforce its positions in Europe